



**55th Australian and New Zealand
Society of Nephrology (ANZSN)
Annual Scientific Meeting**

29th August – 2nd September 2020

Hotel Grand Chancellor, Hobart

anzsnasm.com



Sponsorship Prospectus



INVITATION TO PARTICIPATE

You are invited to participate in the **55th Australian and New Zealand Society of Nephrology (ANZSN) 2020 Annual Scientific Meeting** being held at the Hotel Grand Chancellor, Hobart 29 August – 2 September. As the professional body for renal care, ANZSN is committed to developing a meeting that fosters discussion between our members and your organisation.

The ASM typically attracts in excess of 400 attendees. Attendees range from nephrologists, senior scientists, trainees in nephrology, scientists undertaking higher degrees and nursing and allied health professionals.

Supporting the ASM through sponsorship and exhibiting will provide your organisation with the following key benefits:

- Meet face-to-face with those who make and influence the final decision on the purchase of renal care products and services.
- Demonstrate new services and programs.
- Launch new products.
- Maintain a high profile with your target markets.
- Network with delegates, industry leaders and health care experts.
- Gain industry insight and evaluate market trends to generate new business opportunities.
- Demonstrate your involvement, commitment and support of ANZSN and the broader renal care community.
- Access & start relationships with contacts who may not be part of your current market or marketing strategy.

We recommend securing your participation early in order to gain longer-term exposure and your preferred stand location in the exhibition area.

We thank you for your interest in supporting the 2020 ANZSN Meeting and helping us develop and promote interventional nephrology in Australia and New Zealand.

Please contact Conference Design, meeting managers, to discuss your participation and to book a package - mail@conferencedesign.com.au or +61 3 6231 2999.

Platinum, Gold, Silver and Bronze Society Sponsorship packages are only available to book through the ANZSN Secretariat. Please contact Executive Officer Shaune Noble at anzsn@nephrology.edu.au for more information.



Exhibition Package \$7,700

The exhibition will run for the duration of the meeting with morning tea, afternoon tea (except Wednesday) and lunch served in the exhibition area (Federation Ballroom). The Monday evening Welcome reception will also be held in the exhibition area.

Benefits:

- Area measuring 3m wide x 3m deep
- Booth structure with side walls and back wall (except where located on a corner)
- Header board with your company name – max 30 characters
- Dressed trestle and two chairs
- Two spotlights, one 4 amp power outlet
- Logo, profile (50 words) and hyperlink in the ASM app
- Logo, profile (50 words) and hyperlink on the ASM website
- Delegate list in the meeting app and sent via excel prior to ASM (name, position, organisation, state/country)
- Organisation listed in the pocket program.
- Two exhibitor registrations including the Welcome Reception
- Access to Lead Management software through the ANZSN ASM Delegate App

Not for Profit Exhibition Display \$500

Exclusively available to not for profit associations and groups and approved on a case by case basis. The package is for the display only, staff attending the display must register for the ASM at the delegate rate.

Benefits:

- Area measuring 2m wide x 1m deep
- Booth structure with side walls and back wall
- Header board with your company name – max 30 characters
- Dressed trestle and two chairs
- One spotlight, one 4 amp power outlet
- Logo, profile (50 words) and hyperlink in the ASM app
- Logo, profile (50 words) and hyperlink on the ASM website
- Access to Lead Management software through the ANZSN ASM Delegate App



Cafe Sponsor \$30,000 (2 opportunities – 0 remaining)

2020 Cafes have been sponsored by Otsuka and Astra Zeneca. These are the exclusive baristas for the 2020 exhibition.

The cafes will each have a staffed barista machine serving unlimited coffee, hot chocolate and tea from 0730 to close of the final catering break of the day on Monday, Tuesday and Wednesday. Power is included for custom stands.

Your proposed floor plan of the café is to be submitted to Conference Design for approval by the committee and venue. Only two cafes will be allowed in the 2020 exhibition and their positions are pre-marked on the floor plan.

Benefits:

- Logo & hyperlink on the ASM website home page
- 200 word profile & hyperlink on the ASM website sponsors page
- Logo & profile & hyperlink on the ASM App
- One PDF eSatchel insert for the ASM App

At the Meeting:

- **6m x 6m site** in prominent position including power for stand and barista (*site must incorporate space for the barista machine*)
- **One** staffed barista machine serving unlimited coffee, hot chocolate and tea from 0730 to close of the final catering break of the day on Monday, Tuesday and Wednesday
- **Four** exhibitor registrations including the Welcome Reception
- Logo displayed on a sponsor's slide in the plenary hall
- Logo in the pocket program
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state
- Access to Lead Management software through the ANZSN ASM Delegate App
- Opportunity to provide branded disposable or 'keep' cups at the cafe



ePoster Lounge Sponsor \$22,000 (1 opportunity – 0 remaining)

The 2020 ePoster Lounge has been sponsored by Alexion.

Exclusive opportunity: Our 2020 environmentally friendly ePoster screens will be branded with your logo and located in prime location in the exhibition floorplan to maximise access of delegates to the ePoster screens. Show your support for ongoing nephrology research and practice by sponsoring the posters at the ASM.

Benefits:

- Logo & hyperlink on the ASM website home page
- 200 word profile & hyperlink on the ASM website sponsors page
- Logo & profile & hyperlink on the ASM App
- One PDF eSatchel insert for the ASM App

At the Meeting:

- **6m x 6m site** in prime central position in the exhibition and catering hall located beside / surrounded by large **six (6)** touch screens displaying the ASM academic ePosters (*ePoster screens will not be located anywhere else. The organisers will work with the sponsor to create the most usable area for delegates to comfortably peruse the posters*)
- ePoster touch screens branded with sponsors logo
- **Two** pull up banners placed beside ePoster screens (*outside of the sponsor's 6m x 6m area*)
- **Four** exhibitor registrations including the Welcome Reception
- Your organisation name as the wireless network name
- Logo displayed on a sponsor's slide in the plenary hall
- Logo in the pocket program
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state
- Access to Lead Management software through the ANZSN ASM Delegate App



Gala Dinner Sponsor – \$12,000 (1 opportunity)

The Gala Dinner is always the highlight of the ASM! Sponsoring the dinner is a fantastic opportunity to promote your brand in a fun and relaxed environment. The 2020 dinner will be held on the picturesque Hobart waterfront a short walking distance from the conference venue to help maximise attendance. All full delegate registrations include a ticket to the Gala Dinner and additional tickets may be purchased for guests, day registrations and exhibitors.

Benefits:

- Recognition as the sponsor of the Gala Dinner
- Logo & hyperlink on the ASM website home page
- A 200 word profile on the ASM website sponsors page
- Logo with hyperlink on the ASM App
- Profile on the ASM App
- One PDF eSatchel insert for the ASM App

At the Meeting:

- Logo printed on the Gala Dinner menus
- Acknowledgement by the MC as sponsor of the Gala Dinner in opening remarks
- **Six** Gala Dinner tickets
- **Two** registrations including the Welcome Reception
- Logo in the pocket program
- Logo beside the Gala Dinner in the printed pocket program
- Logo on the Gala Dinner description in the ASM App
- Logo displayed on a sponsor's slide in the plenary hall
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state



Welcome Reception Sponsor – \$9,000 (1 opportunity)

This event is always a highlight for delegates. It is the first opportunity for delegates to connect at the ASM. Canapes and drinks will be served in the exhibition area for two hours.

Benefits:

- Recognition as the sponsor of the Welcome Reception
- Logo & hyperlink on the ASM website home page
- A 200 word profile on the ASM website sponsors page
- Logo with hyperlink on the ASM App
- Profile on the ASM App
- One PDF eSatchel insert for the ASM App

At the Meeting:

- Two pull-up banners in the Welcome Reception venue
- Logo displayed on a sponsor's slide in the plenary hall
- **Two** registrations including the Welcome Reception
- **Four** additional tickets to the Welcome Reception
- Logo in the pocket program
- Logo beside the Welcome Reception in the printed pocket program
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state

ASM Proceedings Sponsor – \$9,000 (1 opportunity)

Another way to be environmentally friendly yet still maintaining high access to the ASM abstracts. Supporting the recording and online distribution of select presentations after the ASM to delegates, ANZSN members and the greater public. Your logo, hyperlink and profile will be featured on the webpage where the proceedings will be hosted after the ASM. Delegates will be directed here to download presentation videos and files that are made available.

Benefits:

- Logo & hyperlink on the ASM website home page
- 200 word profile on the ASM website sponsors page
- Logo & profile on the ASM App

At the Meeting:

- Sponsor logo, hyperlink and profile on the webpage where the proceedings will be hosted after the ASM.
- Logo displayed on the sponsors slide in the plenary hall
- Logo in the pocket program
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state



Connectivity Sponsor – \$9,000 (1 opportunity)

[Delegate App, WIFI and Website]

*The website and the delegate app are the main information sources for delegates in the lead-up to the ASM. Regular updates and extensive program and speaker information will ensure delegates will be visiting regularly – seeing your logo each time. In addition, your company name will be the **network** and **password** for WIFI provided to delegates throughout the ASM. Signage reminding delegates of the wireless log in details will be branded with your logo.*

Benefits:

- Logo & hyperlink on the ASM website home page
- A 200 word profile on the ASM website sponsors page
- Logo with hyperlink on the ASM App
- Profile on the ASM App
- One PDF eSatchel insert for the ASM App
- Logo displayed in the App notification email sent to delegates
- Logo displayed in the App notification box on the website

At the Meeting:

- Acknowledgment as ‘The *Your Organisation* ANZSN 2020 App’
- A banner graphic within the App
- A sponsor’s page within the App
- Your logo will appear on the main screen
- Your page can include a banner graphic, general information, contact details, two links to PDFs and a link to your website
- Optional delegate survey tailored to your organisation (up to 6 questions)
- Logo displayed on the sponsors slide in the plenary hall
- Logo in the pocket program
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state

Pocket Program Sponsor – \$9,000 (1 opportunity)

This is a great opportunity to reinforce your branding to all delegates. Each delegate will receive a copy of the pocket program when they register at the ASM.

Benefits:

- Logo & hyperlink on the ASM website home page
- 200 word profile on the ASM website sponsors page
- Logo and profile on the ASM App

At the Meeting:

- Logo on the cover of the pocket program
- Advertisement on the back cover of the pocket program
- Logo displayed on the sponsors slide in the plenary hall
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state



Name Badge Sponsor – \$9,000 (1 opportunity) – SECURED by OTSUKA

This sponsorship opportunity offers prominent exposure of your organisation and logo. Each delegate will receive a name badge when they register at the ASM.

Benefits:

- Company logo printed on the delegate name badges
- Company logo printed on the delegate lanyards
- Logo with hyperlink on the ASM website home page
- 200 word profile on the ASM website sponsors page
- Logo and profile on the ASM App

At the Meeting:

- Logo displayed on the sponsors slide in the plenary hall
- Logo in the pocket program
- Delegate list on the ASM App with delegate name, company and state
- Delegate list emailed in excel with delegate name, company and state

Other Opportunities

Advertising Opportunities

- Plenary & Exhibition Screen Adverts \$5,000 – *One (1) slide advert rotating on two trussed screens in the exhibition and catering area and one (1) slide advert included in Holding Slides in the plenary auditorium between presentations for the duration of the 3 day ASM (sponsor to provide advert)*
- Pocket Program Advert Colour \$3,000 (A6 back page) – *exclusive opportunity available if Pocket Program Sponsors not sold by 1st August 2020*
- Pocket Program Advert Colour \$1,000 (A6 internal, one page)
- Web ad with hotlink on home page (150×150 tile) \$850

eSatchel Inserts – \$500 per PDF

eSatchel Inserts are PDF advertisements included in the meeting app. eSatchel Inserts are available to eligible sponsors (check the sponsorship package inclusions) and may also be purchased by exhibitors. Please refer to the Sponsor & Exhibitor Manual for eSatchel PDF Insert specifications.

Each PDF eSatchel Insert will be linked to:

- A separate 'eSatchel' icon in the ASM App

To maximise views, we will promote the eSatchel in the ASM App as a place for delegates to access 'special offers' companies may wish to offer

- Your 50 word profile on the website
- Your profile in the ASM App



ANZSIN Exhibition Package \$2,000

The ANZSIN Meeting will be held at the Hotel Grand Chancellor 3-4 September following the ASM. We wish to offer ASM sponsor and exhibitors a \$1000 discount on an exhibition site for the ANZSIN meeting. The ANZSIN exhibition will run for the duration of the meeting with morning tea, afternoon tea and lunch served in the exhibition area (Mezzanine Foyer).

Benefits:

- One display table (Dressed trestle and two chairs)
- Logo, profile (50 words) and hyperlink on the ANZSIN website page.
- Delegate list in the meeting app and sent via excel prior to meeting (name, position, organisation, state/country)
- Organisation listed in the pocket program.
- Two exhibitor registrations.